

Treatment goals for alcohol dependence

Defining the medical environment for treatment of patients with alcohol dependence in Europe

The challenge

Alcohol consumption represented a major public health challenge in Europe. Despite numerous public health policies aimed at reducing alcohol consumption, the treatment of individuals suffering from alcohol dependence was often overlooked.

Our client wanted to further understand the medical environment for the treatment of alcohol dependence and share evidence for the benefits of reduction in alcohol consumption versus abstinence with internal and external stakeholders.

The solution

We performed a review of relevant policy documents, treatment guidelines and published literature and supplemented this with insight gathered from KOLs regarding real world clinical practice.

We then analysed the results and compiled a report highlighting the existing unmet need in the treatment and management of alcohol dependence, as well as the existing evidence supporting the benefit of alcohol reduction as a treatment goal.

Key results

Reduction of alcohol consumption was increasingly being integrated into the treatment paradigm and already had a place within a number of treatment guidelines in Europe.

We defined an unmet need for new treatments in alcohol dependence, particularly those that promote earlier intervention and patient engagement resulting in better treatment outcomes.

Value to the client

Our client used the evidence to aid internal and external decision making, including discussions with the European Medicines Agency (EMA).

In addition, the report provided an educational resource for global and affiliate teams that could be updated on a regular basis to track updates in the medical environment for alcohol dependence in Europe.

Subsequently, our client commissioned a large research project to understand the burden of alcohol consumption in the general population, dependent patients and treating physicians.

